

**THE PERFECT LAWN CAN BE YOURS**



### **Turfgrass Programs**

▶▶ Please review our Programs & make your selections on the enclosed Quotation Form.



**Postcard Perfect**  
TURFGRASS SPECIALISTS LTD.

CREATING AND MAINTAINING  
BEAUTIFUL, HEALTHY LAWNS IN YOUR NEIGHBOURHOOD  
SINCE 1997

## 1.2 Enhanced Fertilization Program

**All customers must select our fertilizing program in order to take any of our other services.**

Included in our fertilization program are professional on site lawn care consultations, as required, during the season.

New for 2021, we have decided to supplement our fertilization program with humic acid and mycorrhizae. Over the course of the season, you will receive two applications of traditional granular fertilizer, two applications of granular humic acid and one application of granular mycorrhizae. We have switched to a controlled release fertilizer to ensure that your lawn is still receiving all of the nitrogen, phosphorus and potassium required for optimal growth. You may be asking why is there a need to supplement these two fertilizer applications? Through our research, we've come to understand the importance of soil microorganisms and the role they play in optimizing plant health and resilience against environmental factors as well as pests. Soil microorganisms form a symbiotic relationship with plant roots which allows for increased nutrient/water uptake (making fertilizer applications more efficient), produce plant growth hormones and discourage pests as well as diseases from taking hold.

Humic acid helps to increase water holding capacity in soils, improves soil structure, encourages microbial activity and stimulates root growth along with many other benefits.

Mycorrhizae is a beneficial fungus which attaches to your lawn's root system and extends the plants ability to acquire water and nutrients. It will help to reduce nutrient runoff and increase stress tolerance.

If you have any questions about either of these products, please let us know.



## 1.3 Fiesta Weed Control

Fiesta is the only low-risk weed control available for use in Canada. The product is safe for children as well as pets and can be walked on as soon as it's dry (2-3 hrs).

Fiesta weed control targets most broadleaf weeds such as dandelions, clover, thistle and chickweed. The weeds will be blanketed or spot sprayed, depending on the severity of the infection. Results are fast acting! You will begin seeing the weeds discolour within 48 hours. They will eventually turn black and, most of the time, disintegrate within two - three weeks.

*\*Please note that in a normal year, we will apply two applications in the spring (May-June) and two applications in late summer (Aug-Sept). Excessive heat can cause delays to applications.*

Before



After



## 1.4 Crabgrass Control - Corn Gluten PLUS

Over the past several seasons, there has been an increasing amount of crabgrass invading lawns. Large - hairy crabgrass, extremely aggressive during late spring and smooth crabgrass, aggressive during the hot summer.



Corn gluten meal is a powdery by-product of the corn milling process. Used for years as a supplement in hog feed, this natural protein is very effective for lawns and gardens as a plant food as well as a crabgrass suppressor. Corn gluten offers a non-toxic, yet effective alternative to traditional, chemical-based weed products for crabgrass control in lawns, gardens, pathways and driveways.

This corn by-product is a natural pre-emergence herbicide that keeps crabgrass seeds from sprouting. The first application must be applied in early spring to achieve maximum results.

*We are now offering one or two applications (spring or spring & fall).*

# Basic Programs

## 1.5 White Grub Control ◀◀ Highly Recommended for our Area!

The application of grubGONE!, a (Btg) bio-insecticide, controls white grubs at a level of efficacy equivalent to chemical standards, but without the negative side effects. GrubGONE! is applied with a granular spreader and needs to be watered in thoroughly to ensure product performance. This product is used as a preventative measure for grubs, and can be applied between late June and the end of September.

GrubGONE! is safe for people, pets, children, and off-target beneficial insects such as pollinators, birds and aquatics without any side effects or damage.

**1 application** of grubGONE! is required per year.

*Untreated turf showing dead patches where the grubs have eaten the roots.*



## 1.6 Chinch Bug Control

Chinch bugs are a common lawn pest that thrive during the hottest and driest periods of summer. They are a surface insect that can cause damage to the lawn by sucking the juices out of the blades of grass. This will often result in small dead looking brown patches. These damages may require repair (overseeding or sodding) once the chinch bugs are out of the lawns (late August/early September).

Treatment options are very limited due to the pesticide ban, but we do offer a product that discourages the chinch bugs from spreading and speeds up the lawns' recovery process. Unfortunately, the product will not kill all of the chinch bugs. Since this product is beneficial to the overall health of the lawns, we spray all areas on your property that are normally treated.

In order to limit damage, our crews begin scouting for chinch bugs in early June and continue inspecting lawns until early September. Once chinch bugs have been found in your area, we will apply the treatment.

Turf damage due to chinch bugs



Chinch bug life cycle



# Are You Ready to Take Your Turf to the Next Level?

## 2.2 Postcard Perfect's Signature Program

Postcard Perfect is known as a leader in introducing new cutting edge products to the residential lawn care industry. We proudly offer a premium foliar applied product that feeds not just your turf, but your soil as well. Our Signature Program has all the essential micronutrients, chelated minerals and multiple organic ingredients with well-recognized bio-stimulant properties - all powerhouses for strong root growth, plant health and soil improvement.

In addition to these benefits, our Signature Program has a revolutionary soil surfactant that stabilizes moisture levels in the soil which in turn reduces the amount of water required by the root zone. This program helps create a beautiful, green, lush, healthy lawn that can only be called Postcard Perfect. The visual impact is extreme after only two applications. You can expect to see a dramatic improvement in turf colour, quality and density. The turf will also have better resistance to stress from drought conditions and disease pressure.

The applications are a supplement to our fertilization program and the product is safe for adults, children, pets and birds.



## 3.1 Power Sweeping

This is the first service offered in the spring. Using a power broom, the winter accumulation of sand and gravel are removed from the front lawn and driveway.



## 3.2 Dethatching

This process allows water, oxygen and fertilizer to reach the soil. Excess thatch is removed by means of power rakes. It is then gathered and placed in "Bag to Earth" bags, ready for city pickup.

## 3.3 Soil Core Aeration

We consider this process to be the single most important turf management practice. It encourages root growth, helps to eliminate compaction and improves air exchange between soil and the atmosphere.

Customers who select 3.3 or 3.6 are required to mark their own irrigation heads as well as shallow buried cables or electrical lines. Once marked, please notify our office to allow for scheduling. WaterWise customers will have their systems marked during their spring opening.



## 3.4 Enhanced Gypsum Applications

Applied immediately after spring aeration, gypsum loosens heavy clay soil and adds vital nutrients, such as calcium and sulphur, in an environmentally safe, non-caustic way. Gypsum also helps lawns overcome the damage done by winter conditions including salt and ice-melting chemicals.

A fall application, applied immediately after fall aeration, to the front lawn assists in protecting the turf from salt damage from the upcoming winter.

## 3.5 Overseeding to Increase Lawn Density **◀◀ Now using 100% TWCA Drought Tolerant Seed!**

A light overseeding of elite endophytic perennial ryegrass seed varieties is applied immediately after the spring aeration. This will increase resistance to insects and disease and enhance turf density which increases the natural competitive pressure on weeds. The blend sets a new performance standard as the most advanced type of turf perennial ryegrass.

Requires the commitment of the customer to keep the seed moist at all times during the first week, as grass seed will not germinate if it is dry.

This program is not applicable if 4.1 Lawn Overseeding is selected.

## 3.6 Postcard Perfect Spring Trio

Package services 3.3, 3.4 and 3.5 to give your lawn the spring boost it needs. Save money by bundling these packages as opposed to selecting individually. Please note this does not include any fall services.





## 4.1 Lawn Overseeding ◀◀ Now using 100% TWCA Drought Tolerant Seed!

Our exclusive seed blend has been formulated from the highest quality Kentucky Bluegrass seed varieties which are used in sod production, golf course fairways and tees, sports fields and high-end home lawns.

The superior turf quality of the blend will be demonstrated by the dark green colour, winter hardiness, density to withstand the attempted encroachment of weeds and resistance to disease and insects. The blend also has good shade tolerance. All bags are Certified Tagged, guaranteed to be poa annua, bentgrass and weed-free. Postcard Perfect's seeder slits the turf and drops the seed directly into the ground for germination.

Our enhanced premium starter fertilizer is applied just before seeding to give the seeds a jump start and to ensure better root development. More or less emphasis can be given to specific areas, such as front, rear, or damaged areas.

Requires the commitment of the customer to keep the seed moist at all times during the first week, as grass seed will not germinate if it dries out.



### This yard started as weeds and bare earth

12 days after seeding



25 days after seeding



## 4.2 Organic-based Topdressing

Soil fertility is the most important element for healthy growth of turfgrass. Our exclusive mixture of highly enriched materials promotes microbial activity essential for fertile soil. Topdressing is a proven practice in turf maintenance programs and is highly recommended in overseeding procedures. Postcard Perfect's power topdresser is used to accurately and evenly control the flow of the rootzone mixture.

## 4.3 Granulated Organic Compost ◀◀ Sustainable Product- From your green bin to your lawn!

Continuously changing weather patterns have led to increased summer stress on your lawn. One way to help your lawn get through our hot and sometimes dry summers is to ensure that your soil remains healthy and receptive to deep root growth. Our granulated organic compost, applied during the peak of summer, helps provide a boost to microbial activity in the soil, allowing turf roots to push deeper in search of much needed moisture.

This product is derived from the solid organic remains of a Canadian Biogas facility that utilizes post-consumer food waste (such as the contents of your green bin) to generate electricity - a truly sustainable source!

## 5.1 Lawn Renovation

The program combines 3.3 Soil Core Aeration, 4.1 Overseeding and 4.2 Organic-based Topdressing and can be completed during the spring or fall seeding windows. Whether you are starting a new lawn or repairing damaged areas, this is a cost effective alternative to sod. In addition to these two uses, some customers opt for this procedure every year or every second year to ensure that they maintain the thickest possible lawn.



## 5.2 Sod

When overseeding and topdressing are not sufficient to restore a lawn to health and beauty, a complete full or partial lawn renovation may be required. The process involves scraping off the vegetation and the top layer of soil, and removing the material to a land-fill site. We apply high-quality screened topsoil, grade site, and spread Postcard Perfect's premium starter fertilizer to the area. High grade Kentucky bluegrass sod is laid and tightly knit together. With adequate initial watering, you will have a lush, beautiful and healthy lawn.



## Garden Bed Maintenance & Services

Designed to enhance the curb appeal of your home by creating clean, decorative and highly attractive beds for your plants and flowers as well as for hedge and tree bases. We will work with you to design and install the garden bed of your dreams and look after, plant and supply all of the trees, shrubs, perennials and annuals you choose.

### Services include:

- New design and installation
- Weekly, bi-weekly, monthly maintenance
- Spring and Fall Clean-up
- Pruning
- Mulching



Before



After



## 5.4 Lawn Cutting Service **Limited Spaces Available!**

Our premium lawn cutting service provides weekly lawn cutting, trimming, edging and blowing.

Frequent mowing encourages the grass to expand, helping to build a thicker, heavier lawn that is more resistant to weeds and disease. Proper mowing is important in maintaining a healthy lawn. With our attention to detail, you will notice the difference in how your lawn looks.

▶▶ **For other services, call or visit our website for an on-site evaluation and a no-obligation quote!**



## 6.1 Mosquito Control

This service provides seasonal control of mosquitoes, reducing their population by up to 80%. We apply our product with a motorized backpack sprayer onto the surrounding foliage; including: trees, gardens and shrubs. This spray kills any mosquito that comes into contact with it for up to three weeks. Applications occur roughly every three weeks, but this is dependent on the high and low times of mosquito populations throughout the season.



## 6.2 Tick Control

This service provides seasonal control of ticks. Similar to mosquito control, we use a motorized backpack sprayer to apply our product to surrounding foliage on the property. We focus on prime tick habitats such as woody areas and overgrown vegetation. This product will be applied three times throughout the season, once every two months to maintain coverage.



Once the product has dried it is safe for humans and animals to be outside.

## Irrigation Systems

There's always one house on the block with a perfect lawn and garden. A lot of work goes into achieving that type of curb appeal and status, but it's all for naught without the most crucial input: water. In order to increase the investments you've made into your landscape, you need to ensure that your lawn and gardens are looking great all summer long, regardless of the weather or your vacation schedule. WaterWise will design and install the most efficient irrigation system, tailored to the specifications of your landscape.

WaterWise prides itself on designing the most efficient irrigation systems possible, while utilizing the latest in technology. Contact us today about the Hydrowise Smart Controller and Water Management Software.



*Photo courtesy of Hunter Industries Incorporated.*

## Landscape Lighting

Your curb appeal doesn't have to fade away as the sun sets. Accent the best features of your property with a Low Voltage Landscape Lighting system. Whether it's your favourite tree, an inviting pathway or a beautifully constructed pergola, a customized lighting system will add a personal touch to your landscape while adding a sense of security and safety. Light up your pathways to make them more inviting, accent your home's architectural features or light up the dark corners of your property for a functional, yet artistic touch.

We'd be happy to discuss upgrading your existing lighting system or designing and installing a new project. Contact us today!



**Postcard Perfect uses products that excel to bring lawns back to health and maintain their vibrancy. I guarantee you won't be disappointed.** – *Adam Kittle*

“ Our lawn has been the envy of the neighbours for sure – and it is still green even though it is now November!

Thanks for leaving at my door those wonderful coloured door notes. We are following your instructions, especially the lawn watering section.

I can't believe the difference that your team has done to the front of our house. Our garden beds were completely overgrown and full of weeds and now everything is pruned, weeded, and edged. All of our neighbours are talking about the exceptional job that was done.

” Thanks for all the work you and your staff have done on my property, my lawn looks great and I look forward to seeing you in the spring.

Your recovery and maintenance program has done wonders and we are most appreciative. I must tell you, as well, that both my wife and I have been singularly impressed by the appearance, politeness and work ethics of your staff – they have obviously been carefully selected and well trained.

Thanks so much for everything you and your staff have done this year. When we bought our house in the spring, we thought we would have to re-sod the entire lawn. But you proved us wrong and now our lawn is the best on the street.



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