## THE PERFECT LAWN CAN BE YOURS

#### **Turfgrass Programs**

Please review our Programs & make your selections on the enclosed Quotation Form.



Creating and Maintaining Beautiful, Healthy Lawns in Your Neighbourhood Since 1997

#### **Fertilization**

#### All customers must select our fertilizing program in order to take any of our other services.

Included in our fertilization program is professional on site lawn care consultations, as required, during the season.

#### **1.2 Enhanced Program**

A premium golf course grade granular fertilizer which is outstanding in creating healthy, dark green and beautiful turfgrass. It is by far the finest fertilizer available. It is in a class of its own!



#### **1.3** Fiesta Weed Control

Fiesta is the only low-risk weed control available for use in Canada. The product is safe for children, pets and can be walked on as soon as it's dry (2-3 hrs).

Fiesta weed control targets most broadleaf weeds such as dandelions, clover, thistle and chickweed. The weeds will be blanketed or spot sprayed, depending on the severity of the infection. Results are fast acting! You will begin seeing the weeds discolour within 48 hours. They will eventually turn black and, most of the time, disintegrate within two – three weeks.



\*Please Note Scheduling- We will be applying two applications in the Spring (May-June) and two applications in late Summer (Aug-Sept).

#### 1.4 Crabgrass Control - Corn Gluten PLUS

Over the past several seasons, there has been an increasing amount of crabgrass invading lawns. Large – hairy crabgrass, extremely aggressive during late spring and smooth crabgrass, aggressive during the hot summer.



Corn gluten meal is a powdery by-product of the corn milling process. Used for years as a supplement in hog feed, this natural protein is very effective for lawns and gardens as a plant food as well as a crabgrass suppressor. Corn gluten offers a non-toxic, yet effective alternative to traditional, chemical-based weed products for crabgrass control in lawns, gardens, pathways and driveways.

This corn by-product is a natural pre-emergence herbicide that keeps crabgrass seeds from sprouting. The first application must be applied in **early spring** to achieve maximum results.

We are now offering one or two applications (spring or spring & fall).

#### Basic Programs...cont'd.

#### **1.5** White Grub Control **4** Highly Recommended for our area!

The application of microscopic worms known as beneficial nematodes is the alternative to chemical insecticides for the control of white grubs. Insecticidal nematodes are lethal to white grubs. They search out and penetrate grub larvae, causing them to die within a few days.



Postcard Perfect uses Steinernema Scarabei nematodes, the most aggressive species on the market. Non-toxic and 100% safe for people, pets, birds and earthworms, this natural biological control must be applied during cloudy, moist conditions. It is extremely important that the soil be well watered after application and be kept wet for three to five days in order for the procedure to be effective.

**1** application of beneficial nematodes is required during August – September.

Untreated turf showing dead patches where the grubs have eaten the roots.



#### **1.6** Chinch Bug Control

Chinch bugs are a common lawn pest that thrive during the hottest and driest periods of summer. They are a surface insect that can cause damage to the lawn by sucking the juices out of the blades of grass. This will often result in small dead looking brown patches. These damages may require repair (overseeding or sodding) once the chinch bugs are out of the lawns (late August/early September).

Treatment options are very limited due to the pesticide ban, but we do offer a product that discourages the chinch bugs from spreading and speeds up the lawns' recovery process. Unfortunately, the product will not kill all of the chinch bugs. Since this product is beneficial to the overall health of the lawns, we spray all areas on your property that are normally treated. In order to limit damage, our crews begin scouting for chinch bugs in early June and continue inspecting lawns until early September. Once chinch bugs have been found in your area, we will apply the treatment.



## Are You Ready to Take Your Turf to the Next Level?

#### 2.2 Postcard Perfect's Signature Program

Postcard Perfect, known as a leader in introducing new cutting edge products to the residential lawn care industry, proudly offers a premium foliar applied product that feeds not just your turf, but your soil as well. Our Signature Program has all the essential micronutrients, chelated minerals and multiple organic ingredients with well-recognized biostimulant properties - all powerhouses for strong root growth, plant health and soil improvement.

In addition to these benefits, our Signature Program has a revolutionary soil surfactant that stabilizes moisture levels in the soil which in turn reduces the amount of water required by the root zone. This program helps create a beautiful, green, lush, healthy lawn that can only be called Postcard Perfect. The visual impact is extreme after only two applications. You can expect to see a dramatic improvement in turf colour, quality and density. The turf will also have better resistance to stress from drought conditions and disease pressure.

This liquid application does not need to be watered in, and is non-toxic - safe for adults, children, pets and birds. The applications are a supplement to a fertilization program.



## **Supplementary Services**

#### 3.1 Power Sweeping

This is the first service offered in the spring. Using a power broom, the winter accumulation of sand and gravel are removed from the front lawn and driveway.

## 3.2 Dethatching

This process allows water, oxygen and fertilizer to reach the soil. Excess thatch is removed by means of power rakes. It is then gathered and placed in "Bag to Earth" bags, ready for city pickup.

### 3.3 Soil Care Aeration

We consider this process to be the single most important turf management practice. It encourages root growth, helps to eliminate compaction and improves air exchange between soil and the atmosphere.

Irrigation system heads and shallow buried cables must be marked by homeowner.

Customer is required to provide flags, mark their irrigation heads, and contact the office for scheduling purposes.





#### **3.4 Enhanced Gypsum Applications**

Applied immediately after spring aeration, gypsum loosens heavy clay soil and adds vital nutrients, such as calcium and sulphur, in an environmentally safe, non-caustic way. Gypsum also helps lawns overcome the damage done by winter conditions including salt and ice-melting chemicals.

A fall application, applied immediately after fall aeration, to the front lawn assists in protecting the turf from salt damage from the upcoming winter.

#### 3.5 Overseeding to Increase Lawn Density

A light overseeding of elite endophytic perennial ryegrass seed varieties is applied immediately after the Spring aeration. This will increase resistance to insects and disease and enhance turf density which increases the natural competitive pressure on weeds. The blend sets a new performance standard as the most advanced type of turf perennial ryegrass.

Requires the commitment of the customer to keep the seed moist at all times during the first week, as grass seed will not germinate if it is dry.

This program is not applicable if 4.1 Lawn Overseeding is selected.

#### **3.6** Postcard Perfect Spring Trio

Package services 3.3, 3.4 and 3.5 to give your lawn the spring boost it needs. Save money by bundling these packages as opposed to selecting individually.

## Lawn Rejuvenation

**4.1 Lawn Overseeding,** using our verticutter-seeder. Our exclusive seed blend has been formulated from the highest quality Kentucky bluegrass seed varieties which are used in sod production, golf course fairways and tees, sports fields and high-endhome lawns.

The superior turf quality of the blend will be demonstrated by the dark green colour, winter hardiness, density to withstand the attempted encroachment of weeds and resistance to disease and insects. The blend also has good shade tolerance. All bags are Certified Tagged, guaranteed to be poa annua, bentgrass



and weed-free. Postcard Perfect's verticutter-seeder slits the turf and drops the seed directly into the ground for germination.

Our enhanced premium started fertilizer is applied just before seeding to give the seeds a jump start and to ensure better root development.

More or less emphasis can be given to specific areas, such as front, rear, or damaged areas.

Requires the commitment of the customer to keep the seed moist at all times during the first three to four weeks as grass seed will not germinate if it is dry.

#### 12 days after seeding



#### 25 days after seeding



# This yard started as weeds and bare earth

#### 4.2 Organic-based Topdressing

Soil fertility is the most important element for healthy growth of turfgrass. Our exclusive mixture of highly enriched materials promotes microbial activity essential for fertile soil. Topdressing is a proven practice in turf maintenance programs and is highly recommended in overseeding procedures. Postcard Perfect's power topdresser is used to accurately and evenly control the flow of the rootzone mixture.

#### 4.3 Granulated Organic Compost **4** Sustainable Product- From your green bin to your lawn!

Continuously changing weather patterns have led to increased summer stress on your lawn. One way to help your lawn get through our hot and sometimes dry summers is to ensure that your soil remains healthy and receptive to deep root growth. Our granulated organic compost, applied during the peak of summer, helps provide a boost to microbial activity in the soil, allowing turf roots to push deeper in search of much needed moisture.

This product is derived from the solid organic remains of a Canadian Biogas facility that utilizes post-consumer food waste (such as the contents of your green bin) to generate electricity - a truly sustainable source!"

#### 5.1 Lawn Renovation

When overseeding and topdressing are not sufficient to restore a lawn to health and beauty, a complete full or partial lawn renovation may be required. The process involves scraping off the vegetation and the top layer of soil, and removing the material to a land-fill site. We apply high-quality screened topsoil, grade site, and spread Postcard Perfect's premium starter fertilizer to the area. High grade Kentucky bluegrass **sod** is laid and tightly knit together. With adequate initial watering, you will have a lush, beautiful and healthy lawn.



#### 5.3 Garden Bed Services

Designed to enhance the curb appeal of your home by creating clean, decorative and highly attractive beds for your plants and flowers as well as for hedge and tree bases. We will work



with you to design and install the garden beds of your dreams and look after supply and planting of all trees, shrubs, perennials, and annuals you choose. Services include:

- New design and installation
- Weekly, bi-weekly, monthly maintenance
- Spring and Fall clean-up
- Pruning
- Mulching



Before

## 5.4 Lawn Cutting Service << Limited Spaces Available

Our premium lawn cutting service provides weekly lawn cutting, trimming, and blowing.

Frequent mowing encourages the grass to expand, helping to build a thicker, heavier lawn that is more resistant to weeds and disease. Proper mowing is important in maintaining a healthy lawn. With our attention to detail, you will notice the difference in how your lawn looks.

#### For Other Services call for an on-site evaluation and a no-obligation quote!



Postcard Perfect uses products that excel to bring lawns back to health and maintain their vibrancy. I guarantee you won't be disappointed. – *Adam Kittle* 

• Our lawn has been the envy of the neighbours for sure – and it is still green even though it is now November!

Thanks for leaving at my door those wonderful coloured door notes. We are following your instructions, especially the lawn watering section.

I can't believe the difference that your team has done to the front of our house. Our garden beds were completely overgrown and full of weeds and now everything is pruned, weeded, and edged. All of our neighbours are talking about the exceptional job that was done. Thanks for all the work you and your staff have done on my property, my lawn looks great and I look forward to seeing you in the spring.

Your recovery and maintenance program has done wonders and we are most appreciative. I must tell you, as well, that both my wife and I have been singularly impressed by the appearance, politeness and work ethics of your staff – they have obviously been carefully selected and well trained.

Thanks so much for everything you and your staff have done this year. When we bought our house in the spring, we thought we would have to re-sod the entire lawn. But you proved us wrong and now our lawn is the best on the street.

## Postcard Perfect TURFGRASS SPECIALISTS LTD.

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